

2016 PRINCIPAL LEADERSHIP CONFERENCE

Hard-working. Sociable. Motivated to succeed. A leader... If you're a first-year college student with these attributes then the Principal Leadership Conference is for you!

The conference takes place in the "Best City for Young Professionals" (Forbes 2014), Des Moines, IA, May 18-19, 2016. Over the past 9 years, we have been attracting high performing individuals interested in learning more about leadership and career opportunities at The Principal® through this conference. And now it's your turn to explore this great opportunity.



TOP 5 REASONS TO ATTEND THE CONFERENCE

- 5 Get an inside look at a FORTUNE 500® company (undergoing \$397 million in renovations).
- 4 Participate in fun, team-building challenges with bright student leaders like you.
- 3 A chance to win money to be applied towards your tuition bill.
- 2 Get the inside scoop on what makes YOU a marketable intern and job candidate.
- 1 Build relationships and network with awesome people that could help lead to employment at The Principal.



TO BE CONSIDERED, YOU NEED TO:

- ▶ Be a current first-year college student
- ▶ Be involved in extracurricular activities and demonstrate leadership abilities
- ▶ Have at least a 3.0 college GPA



BONUS!

If selected, transportation*, meals and hotel are provided

* up to a specified amount for those traveling over 60 miles round trip

HOW TO APPLY:



Beginning in January go to www.principal.com/careers and search for requisition # 219179



Applications will be accepted through February



Those selected to attend will be notified in March

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WE'LL GIVE YOU AN EDGE®

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EE11720C | 11/2015